



Course Description

JOU 1949 | Cooperative Work Experience 1: JOURNALISM | 3 Credits

This course is designed to provide training in a student's field of study through work experience. Students are graded on the basis of documentation of learning acquired as reported by student and employer. Prerequisite: Department approval.

Competency 1:

The student will demonstrate practical application of journalistic skills and concepts in a professional work environment by:

1. Engaging in news reporting and content creation under the guidance of industry professionals to gain practical experience.
2. Researching and gathering relevant information for news stories and journalistic projects.
3. Interviewing a diverse range of sources and effectively extracting pertinent information for news reporting.
4. Writing, editing, and proofreading news articles, adhering to journalistic standards and ethical guidelines.
5. Fact-checking and verifying information to ensure the accuracy and credibility of news content.
6. Adhering to deadlines and producing high-quality news articles within specified timeframes.
7. Collaborating with supervisors and colleagues to refine writing style and storytelling techniques.
8. Utilizing multimedia tools and platforms to enhance the presentation and delivery of news stories.
9. Conducting investigative journalism to uncover and report on significant issues and events.
10. Participating in newsroom discussions, contributing to editorial meetings, and pitching story ideas.
11. Applying critical thinking skills to analyze and interpret complex information for news reporting.
12. Demonstrating an understanding of media law and ethical considerations in news reporting and content creation.
13. Utilizing social media and digital platforms to engage with audiences and promote news content.
14. Adapting to different journalistic formats, such as print, online, broadcast, and multimedia storytelling.
15. Reflecting on personal growth and learning experiences throughout the cooperative work experience and evaluating the application of theoretical knowledge in a professional setting.

Learning Outcomes:

- Communication
- Critical Thinking
- Information Literacy
- Ethical Issues
- Social Responsibility